



OPTIONS



GIVING YOUTH A VOICE CONTEST



**New York City
Police Foundation**
Invest in a Safe City

During this pandemic, Options wants to give the youth a voice. People around New York will have the opportunity to hear your story. This is the time to tell everyone how the COVID-19 has affected you. Most importantly, this is the time when New York needs to hear what you are doing for yourself, family, friends, and neighbors to get through it. Your stories are motivating, and we want you to tell them.

STEP 1: VIDEO SUBMISSION (5/4/20-5/15/20)

Create and submit a short video (under one minute) to **info@Options.nyc** that tells us how you are doing and answers the following questions:

- **What is your first & last name?**
- **How old are you?**
- **What borough are you from?**
- **How are you dealing with COVID-19?**
- **What are you doing to cope mentally and physically?**
- **How are your friends and family coping?**
- **How are you helping your family and your community?**

There will be two winners picked based on presentation each week, for a total of four weeks. The winners will receive prizes, and we will post their videos on our platform for all of New York to view.

STEP 2: SOCIAL MEDIA POST

In addition to submitting your video to **info@options.nyc**, also post it to **Facebook (@optionsnyc)** or **Instagram (@options.nyc)**. The account with the most likes on this video will win a prize. Yes, that means you can win **TWICE!** Find examples of video submissions here (www.options.nyc)

Prizes: New York Mets Memorabilia, PlayStation 4, Apple Earpods, Gift Card
(Winners to be announced every Monday & Friday from 5/18/20-6/12/20)



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**#OPTIONSATHOME #STAYHOME
#OPTIONS2020 #OPTIONSNYC**



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GIVING YOUTH A VOICE CONTEST RULES

Hello and welcome to the **Options: Giving Youth A Voice Contest**. This contest is about letting NYC hear your story about how you are getting through the COVID-19 pandemic.

In a **30-60 second video** tell New York how you are taking care of yourself ,your family, and your neighborhood? To qualify for this contest you have to be in grades 7-12 and from New York.

The steps to enter the contest are easy. First record a video of yourself answering the questions linked at the bottom of this video.

Then submit that video to **info@options.nyc** with the subject heading options contest 2020 . Your full name and contact information within the email.

An options team member will contact if your video was selected as the winning video and your video will uploaded to the options website.

But the fun doesn't stop there. This is a two-part contest which means you'll have a second opportunity to win.

After a options team member contacts you, you can upload your video to your Facebook and Instagram accounts.

Follow the Facebook (**@OptionsNYC**), and Instagram (**@Options.NYC**) account.

Use hashtags **#Optionsnyc #Optionsathome #options2020 #stayathome**.

And lastly, tag **@Options.nyc** and three of your friends. That's all.

The video with the most like's will be uploaded to our social media platform!

Thank you and stay safe.